

PRESS RELEASE

Alfamation wins Productronica Innovation Award 2021 for its Flexmedia XM instrumentation modules

Flexmedia XM won the productronica innovation award 2021 in the Inspection & Quality cluster. The family of compact instrumentation modules was selected because of its capability to lower total cost of test in a production

environment where electronics is more complex and faster than typical test scenarios.

Furthermore, their compact size makes it easier to place them closer to the DUT, thus guaranteeing signal integrity, and ensuring higher performance.



Winner of the
productronica
innovation award 2021



“We felt necessary to conceive a time-proof and compact modular format to fit some special test & measurement functions that normally don’t adhere to any industry standard” said Mauro Arigossi, CEO of Alfamation. “Flexmedia XM has been designed to be inherently scalable, OS-agnostic and POE-based, making it easy to use and cost-effective.

We are very proud and honored to accept the Innovation Award 2021, as it witnesses Alfamation innovative out-of-the-box approach to create test products and systems for manufacturing test as well as service, V&V and R&D for the automotive, consumer electronics, optics and semiconductor industries.”

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About Productronica Innovation Award

Productronica is the World’s Leading Trade Fair for Electronics Development and Production, that takes place in Munich every other year around the middle of November. For the fourth time, Productronica collaborated with “Productronic” magazine to present the “Productronica Innovation Award”. The award honors the most innovative new products and manufacturing techniques in six categories. Product innovations are identified as entirely new developments or significant technical developments or improvements which differ from the current state of the art.

The entries were judged according to the following criteria:

- Level of technical integration
- Economic efficiency
- Design or system-integration characteristics

The awards are presented in six different categories, and the significant one for Alfamation was the Inspection & Quality Cluster. All submitted applications were reviewed and evaluated by a panel of highly qualified and competent industry experts.